



FBLA EVENT TOPICS 2006-07

BUSINESS FINANCIAL PLAN

Prepare a business financial plan for a business that must refinance after a natural disaster such as a hurricane, tornado, or earthquake. (*Information presented may be fictitious.*)

DIGITAL VIDEO PRODUCTION

Create a video to promote the national community service project—either March of Dimes, your state, or your local service project.

E-BUSINESS

Your FBLA chapter is preparing a major fund-raising activity to support community service projects as well as leadership activities. Create an e-business site to promote and sell your products. Minimally, the site should include elements such as marketing concepts, site theme, navigational scheme, graphics/multimedia use, shopping card, and secure pay. (*Information presented may be fictitious*)

EMERGING BUSINESS ISSUES

Gas prices are at an all time high, and many American consumers are concerned about the cost of gas. At the same time, oil companies are reporting the highest profits in the history of the business. Argue the affirmative that the oil companies have a right to raise gas prices or argue the negative that there should be a cap on gas prices.

MULTIMEDIA PRESENTATIONS

FBLA-PBL, Inc. has been developing its national partnerships resulting in a large increase in the number of partners (fund-raising companies, scholarship sponsors, event sponsors, etc.). Now it is time to promote these partnerships to our members and advisers. Prepare a presentation on the national partners as well as your state or local partners that you will present to your local chapter members. (*National partners and scholarships may be found in the National Programs section in the Chapter Management Handbook as well as on the FBLA-PBL Web site. If your state does not have sponsors, fictitious sponsors may be used.*)

PROGRAMMING (C++, Java, Visual Basic)

You have just been given the task to completely redesign and write the customer billing program at E-Z Watt Electric Co-Op. Design the algorithm and program solution that will read a file containing the amount of electricity that each customer uses on a monthly basis. The files consist of:

- a. an account summary record, which provides the total kilowatt-hours used during the previous month by a customer, the amount owed, and the amount paid; and
- b. a monthly reading detail record, which contains the customer number, meter number, and the electricity usage (in kilowatt-hours) for the month.

The program will read the electricity usage file and produce a billing report showing the customer number, name, electricity, and the amount owed. The amount owed is calculated at 11 cents for each kilowatt-hour used up to 200 hours, and 8 cents for each kilowatt-hour used over 200 hours. The total electricity usage in kilowatt-hours is also to be accumulated and printed.

At the end of each customer bill, compare the total electricity usage accumulated in the program with the value provided in the header record and print an appropriate message if the totals are not equal.

You may design the data files, input screens, and reports as you see fit.

WEB SITE DEVELOPMENT

Your local community playhouse has approached your FBLA chapter to develop a Web site to promote its upcoming production (insert name of production). You should include a brief synopsis of the play, description of the cast, general details (e.g., schedule, ticket sales, directions), and information on becoming a patron/donor of your playhouse. You may substitute the drama productions at your school for the community playhouse. (*Information presented may also be fictitious.*)